

TAKE THE HASSLE OUT OF ORGANISING YOUR TEAM

Teamer is a private organisational and social platform for your team



WHATEVER YOUR SPORT

80,000 teams around the world use Teamer to get organised.



MEMBERS OF ALL AGES

Our private and secure teampages are great for adult and kids teams.



COMMUNICATE SIMPLY

Use email, free sms and mobile apps to notify members of team events.



JOIN THE COMMUNITY

1.5 million teammates interact on Teamer. Get started today.

SIGN UP, IT'S FREE! >

1.5 MILLION MEMBERS



Members



Events



Availability



Payments



Photos



Apps

100% Targeted, 100% Sport

Teamer offers brands the ability to communicate and engage with an audience that is made up of 100% active sports participants. Whether they are coaching or organising a team, a player or the parent of a player, all of our members are currently involved in a sports team or group.

Teamer allows you to select the right audience for your brand, ensuring that you only reach and pay for the people you're looking to engage with. We do this by working closely with you to understand your campaign goals, and then selecting the best way to achieve these.

Influential & Affluent

Teamer connects your brand with the teams and clubs at the heart of the sporting community. This is an audience that is engaged with their sport at all levels, the key influencers that can help you spread the word about your brand in their social circles, both on and offline.

Teamer's audience is made up of a young, vibrant and affluent community. Our members are more likely to be educated to a graduate or post-graduate level, and are above average income earners, allowing you to reach the key ABC1 demographic group.

Engage the community

Teamer can help you deliver promotions and competitions across the web, email and mobile that will get people talking.

When we launch a campaign we explore all areas that fit with your message, including dedicated email newsletters, messaging within team notifications and pages, and leveraging our own social channels on Facebook to achieve the best result for your brand.

Effective Campaign Management

Running a campaign on Teamer will mean you have a direct contact with your own key account manager who will work with your team closely to ensure your campaign is executed and optimised to maximum effect.

We will work with you to understand your needs and create a campaign plan that will deliver the right audience at the right time, to achieve the best results for your brand, business or client.

Advertising Opportunities

1. Competitions
2. Targeted Email Newsletters
3. Team-page re-skins & Roadblocks
4. Content Integration
5. SMS Offers
6. Branded Email & SMS Notifications
7. Leader-boards, MPUs & Half-page ads

Just some of our top sports

- Football
- Rugby
- Cricket
- Gaelic Games
- Hockey
- Aussie Rules
- Basketball
- Rugby League
- Netball

Who can you target?

- Specific sports
- Age Groups including adult players, or parents
- Regions
- Coaches & Team Organisers
- Gender

Contact Us

advertise@teamer.net

+44 (0)20 3468 7041
+353 (0)1 278 5958



facebook.com/teamer.net



@teamer.net



linkedin.com